



ASSOCIATE COUNT
1,500



ROOM NIGHTS
**7.9
MILLION**



ROOM REVENUE
**\$ 1.96
BILLION**



PROGRAMS BOOKED
41,000



OPERATING IN
COUNTRY COUNT
60

2024
PRODUCTION
STATS



**BOOKED
BUSINESS**
IN 164 DIFFERENT
COUNTRIES



FOUNDER
& CEO
ROGER HELMS

HB CARES

♥♥♥♥♥♥♥♥♥♥♥♥♥♥♥♥
HB ASSOCIATES HAVE

**DONATED
MORE THAN
23,460
HOURS**
IN VOLUNTEER
EFFORTS TO CAUSES
WORLDWIDE

FIRST TO BOOK
**ONE
BILLION+**

IN GROUP ROOM
REVENUE INTO THE
INDUSTRY IN A SINGLE YEAR



MORE THAN
200
DESTINATION
PARTNERS



**THROUGHOUT
THE WORLD**

HB'S PROPRIETARY RFP
TOOL FEATURES
340,000
DIFFERENT VENUES



MORE HOTEL PARTNERSHIPS
THAN ANY OTHER THIRD
PARTY WITH VIRTUALLY
EVERY MAJOR HOTEL CHAIN
AND MOST INDEPENDENT
PROPERTIES WORLDWIDE

EACH YEAR DURING THE HELMSBRISCOE
ANNUAL BUSINESS CONFERENCE,
HB DONATES TO A CHARITY

IN THE STATE WHERE THE
CONFERENCE IS HELD



FOUNDED IN
1992

HB

TRANSPARENT HOTEL CONTRACTING AT NO EXTRA COST

- Easy to use concept - no contracts with HB are required from the companies
- For any company or association that books hotels globally for meetings and events
- Minimum 10 rooms per night - with or without meeting rooms
- Book anywhere globally, or virtually
- Straightforward Excel reports for requested destinations
- One contact person for all hotel bookings globally
- Total transparency, no mark-up or margin
- Direct contracting with selected hotels
- We negotiate with our global volumes - you get the benefit

TESTIMONIALS

"I cannot recommend HelmsBriscoe enough! Their professionalism is truly exceptional. They not only relieved the stress of finding the perfect venue, but also took the time to understand our unique needs and preferences. Their negotiating skills are top-notch, ensuring we get the best deal possible. What stands out the most is their unwavering commitment to putting our needs and satisfaction as a top priority. We are very grateful for their expertise and dedication." - RE/MAX Professionals

HelmsBriscoe brings to the table partnerships aligned with expertise and leadership like none other in the hospitality industry. For over 25 years, Hyatt Hotels and HelmsBriscoe have partnered together to strive to make a difference in the lives we touch every day. HelmsBriscoe is a true industry leader." - Trina Camacho-London, Vice President Global Group Sales, Hyatt Hotels Corporation

"As a HelmsBriscoe client who plans meetings and events of all sizes, the service they provide is truly unmatched in the industry. With their extensive buying power, strong industry relationships, and a focus on customer service, HelmsBriscoe offers a successful experience tailored to fit Hitachi Vantara's mature SMMP needs each and every day, at absolutely no cost to us. Their professional, experienced network of international Associates, paired with their proprietary knowledge and technology, ensures the most up-to-date information and global representation for Hitachi Vantara. Working with HelmsBriscoe continues to provide exceptional site selection, contract negotiation and meeting experience." - Hitachi Vantara

"Marriott has enjoyed a significant and meaningful business relationship with HelmsBriscoe for more than 25 years. We consider HelmsBriscoe and their Associates to be valued partners of Marriott and highly capable advocates for you and your business needs." - Marriott International Luxury Brands