



# CLEVER TRAVEL

SMART BUSINESS TRAVEL AND EVENTS IN THE UAE

With over 17 years of local experience in Dubai and the UAE we offer affordable and well thought out travel arrangements, tailored to the client's wishes and budget.

Through our reliable network of partners, we put together unique programs adapted to the international market, where our own coordination on location is always included.

Our hotel prices are transparent through our global network HelmsBriscoe, one of the world's largest sourcing companies for groups and events.



## WHAT WE OFFER

Hotels based on customer budget

Event venues onsite hotel or offsite hotel

Field visits to local companies through our business networks

Complete programs for business trips, conferences, and events

Gala dinners, cocktail parties, theme parties, AW, decorations and DJs/entertainment

Programs for sales and incentive trips

Exhibition programs for big exhibitions such as Arab Health, Airshow, Gitex, Big 5, IDEX, ADIPEC

Activities for team building around the UAE

General packages for groups visiting Dubai, Abu Dhabi, Ras Al Khaimah

Complete golf packages, for both small and big groups

Global Venue Sourcing for hotels with at least 10 rooms/night - also for stays outside of the UAE

## OUR MOST POPULAR ACTIVITIES

Desert safari with dune bashing and sand boarding followed by dinner and entertainment

Private desert arrangements

Abu Dhabi with Sheikh Zayed Mosque, Emirates Palace, The Louvre, Yas Island and the F1 circuit

Golf at one of Dubai's world-class courses

Dinner at the Dubai Fountain or on a private yacht

Conference in the desert, on a yacht, in a limousine or on the beach

Sightseeing by speedboat or bus around a theme, e.g. "Dubai - City of World Records"

Teambuilding activities in the desert or on the beach

Cultural tours with museum and a visit to old Dubai

Gala dinners at amazing venues with wow factor



# CLEVER TRAVEL

## OUR VALUES

To ensure a long term partnership, we continuously give you an honest and up to date view of the destination and our activities, we only promise what we can keep.

We work exclusively with serious partners locally. It is important for us that drivers and guides receive a reasonable salary while being able to deliver a consistently high service for our clients.

Our owner is personally involved at every step from request for pricing, quotation, booking and payment to execution and delivery on site.

Because of our close collaboration with local partners, the majority of our proposals for activities and hotels are ones that we ourselves have experienced.

**Our focus:**  
Larger Groups  
150+ persons

## PREVIOUS EVENTS -examples

**BIG GROUPS 1500 PPL:** Exclusive dinner for 1500 people in the desert and at a beach club on Palm Jumeirah with entertainment, logistics/transport, F&B, and event theme decorations

**NON-PROFIT ASSOCIATION:** 3-day conference and hotel package for 300 people, including excursions, dinners, and domestic 4-day trips

**IT CONSULTANTS:** Team building and incentive trip for 100 people with a conference in the desert, and an Arabic theme party with a DJ

**FORMULA 1 GRAND PRIX:** Annual packages since 2010 for up to 70 people with F1 tickets, sightseeing, activities and transfers

**GAMING PROFESSIONALS:** 450 people conference with exhibition booths, gala dinner with entertainment, a cocktail party on a roof terrace, and an exclusive desert camp dinner

**HEALTHCARE COMPANY:** 250 people tailor-made desert day and grandeur gala dinner at Armani/Burj Khalifa

**SPORTS COMPANY:** 150 people during the Soccer World Cup with tailor-made Dubai scavenger hunt, boat rides, and beach activities.

## OUR USP:s

- Honest up to date info about our destinations
- Clear and fast communication
- Transparent hotel prices for groups
- Packages with great freedom of choice/flexibility for agents and corporate clients
- High service level both for invoice and execution

## OUR PREVIOUS CORPORATE MARKETS

- Scandinavia
- Switzerland
- Netherlands
- UK
- France
- Spain
- US
- Benelux
- Eastern Europe

## THIS IS LINDA JACOBSSON ASTING Founder and owner of Clever Travel



- Resident in the UAE since 2007
- Booked over 250 group trips for 10 - 1500 people in 17 yrs of operation
- Experience from travel sales, tour operations, conference sales, hotel venue sourcing, Dubai/Abu Dhabi tour guiding and event management
- Large network of contacts within the UAE

**Clever Travel Consulting**

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